



FORMAL REPORT

To:	Mayor Strathdee and Members of Council
Prepared by:	Jason Silcox, Building Inspector
Date of Meeting:	27 June 2017
Subject:	DEV 19-2017 Request for Sign By-Law Variance (Fire Department Digital Sign)

PURPOSE

To request a variance to the Town's Sign by-law for the St Marys Fire Hall sign.

RECOMMENDATION

THAT DEV 19-2017 Request for Sign By-law Variance (Fire Department Digital Sign) report be received; and,

THAT Council approves a variance to the Town of St. Marys Sign By-Law for the Fire Department Digital Sign.

BACKGROUND

Town staff has received a sign permit application to replace the existing sign at the St Marys Fire Hall, which has been submitted by the Town as the owner. The digital replacement sign was approved through the 2017 budget. Council heard report DEV 08-2017 at the April 25, 2017 meeting which approved the procurement of this sign from Davies Signs.

REPORT

A sign permit application has been submitted to replace the existing front façade sign at the Fire Hall. The Town of St. Marys Sign By-law prohibits electronic media signs. Accordingly, Council must approve a by-law variance for the replacement sign to be installed.

The replacement sign is slightly larger than the current sign. The proposed sign has an electronic media display board that is 52" x 99". The display board consists of four lines that can be changed from a computer located in the Fire Hall.

SUMMARY

Staff is recommending that Council approves the variance based on the application, and existing precedents of similar signage which have been provided variances in the past. This sign is very similar and would meet the same intent and will allow a number of community messages to be displayed at the same time.

FINANCIAL IMPLICATIONS

Approved expenditure in 2017 Capital Budget

OTHERS CONSULTED

Andy Anderson, Fire Chief

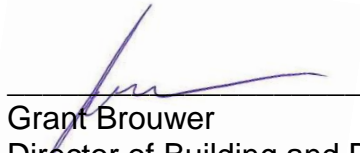
Ray Cousineau, Facilities Supervisor

ATTACHMENTS

Example of the proposed sign.

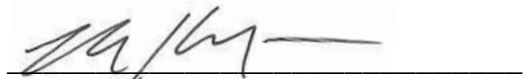
REVIEWED BY

Recommended by the Department



Grant Brouwer
Director of Building and Development

Recommended by the CAO



Brent Kittmer
CAO / Clerk