

MINUTES Strategic Priorities Committee

May 16, 2017 9:00 am Council Chambers, Town Hall

Council Present: Mayor Strathdee

Councillor Osborne Councillor Van Galen Councillor Winter Councillor Pope Councillor Craigmile

Council Regrets: Councillor Hainer

Staff Present: Brent Kittmer, CAO / Clerk

Trisha McKibbin, Director of Corporate Services / Deputy Clerk Brett O'Reilly, Corporate Communications and Event Manager

Jenna McCartney, Corporate Administrative Coordinator

1. CALL TO ORDER

Chair Strathdee called the meeting to order at 9:00am.

2. DECLARATIONS OF PECUNIARY INTEREST

None declared.

3. AMENDMENTS AND APPROVAL OF THE AGENDA

Resolution 2017-05-16-01 Moved By: Councillor Pope

Seconded By: Councillor Van Galen

THAT the May 16, 2017 Strategic Priorities Committee agenda be accepted as

presented.

CARRIED

4. DELEGATIONS AND PRESENTATIONS

None.

5. STRATEGIC PRIORITIES REVIEW

5.1 COR 22-2017 Corporate Communications Plan

Trisha McKibbin introduced Brett O'Reilly. Ms. O'Reilly spoke to COR 22-2017 report and responded to questions from the committee.

The committee discussed tactics regarding implementation and costing. The committee would like to see costing provided that includes low, medium and high averages for implementation in the follow up report.

The Committee took a brief recess at 9:43am.

Chair Strathdee called the meeting back to order at 9:48am.

Resolution 2017-05-16-02

Moved By: Councillor Van Galen **Seconded By:** Councillor Pope

THAT COR 22-2017 Corporate Communications Plan report be received for discussion; and,

THAT the Strategic Priorities Committee recommend to Council;

THAT Council approves the Town of St. Marys Corporate Communications Plan; and,

THAT staff be directed to develop an implementation strategy for the Corporate Communications Plan with low, medium and high costs for implementation.

CARRIED

5.2 COR 24-2017 Refreshment Vehicle Bylaw

Trisha McKibbin spoke to COR 24-2017 report and responded to questions from the committee.

The committee discussed offences and penalty fees under the by-law. The committee came to a consensus that a multi-tiered fine system should be implemented factoring first time offences versus multiple occurrences of infractions. For the first draft of the by-law for Council's debate the penalty for a violation of the by-law will include a fine plus the licence fee to ensure future compliance.

The committee discussed the total number of mobile canteens to be allowed under the by-law, and the permissible locations for mobile canteens to be located. Trisha McKibbin clarified that the current draft of the by-law provided exemptions for special events in regards to total

allowed and locations. The committee did not reach consensus on this item. Brent Kittmer advised the committee that the first draft of the by-law presented for Council's debate will:

-provide for one mobile canteen to be allowed on the street within the Core Commercial District (CCD) at the parking stall adjacent to the Water Street north parking lot;

-allow applications to be submitted requesting permission for additional on-street locations within the CCD;

-provide no restriction on the number of mobile canteens located on appropriately zoned private properties and parking lots within the CCD.

The committee reviewed the proposed fee structure for the by-law and directed staff to base the fee ranges on those used by the City of London.

The committee discussed the ability for restaurateurs to use the sidewalk for seating and patios. The committee requested that staff research the current by-law provisions for this use and to bring forward a report and possible language for a by-law amendment to allow these uses.

Resolution 2017-05-16-03

Moved By: Councillor Van Galen **Seconded By:** Councillor Winter

THAT report COR 24-2017 regarding the Refreshment Vehicle Bylaw be received for discussion.

CARRIED

5.3 COR 23-2017 Municipal Register of Cultural Heritage Properties

Trisha McKibbin spoke to COR 23-2017 report and responded to questions from the committee.

With regards to how often the register is reviewed, the Heritage Committee would review the list of properties on an annual basis to ensure it is current. This list would not preclude property owners from requesting to be added to the list.

The committee clarified that Council would have sixty (60) days to review a demolition application in the event that the applicant's property was listed on the approved Municipal Register of Culture Heritage Properties. The standard practice for a municipal review of a demolition application is ten (10) days.

Councillor Osborne declared a pecuniary interest in this matter and excused himself from his seat at the committee table.

The committee came to a consensus that it would like staff to determine the process of notification from the current property owner to any potential buyers regarding the status of a property on a municipal register.

The committee came to a consensus that public consultation must be sought prior to the final decision of Council for this matter.

Resolution 2017-05-16-04

Moved By: Councillor Van Galen **Seconded By:** Councillor Craigmile

THAT COR 23-2017 Municipal Register of Cultural Heritage Properties report be received for discussion; and,

THAT the Strategic Priorities Committee recommends to Council:

THAT staff be directed to begin the process of notifying property owner notification and hosting of an information session regarding the proposed Properties of Cultural Heritage Value list and report back to Council.

CARRIED

6. NEXT MEETING

Councillor Osborne returned to his seat at the committee table.

Chair Strathdee reviewed the date for the upcoming Strategic Priorities Committee.

7. ADJOURNMENT

Resolution 2017-05-16-05

Moved By: Councillor Van Galen **Seconded By:** Councillor Craigmile

That this meeting of the Strategic Priorities Committee adjourn at 11:40am.

	CARRIED
Al Strathdee, Mayor	
Brent Kittmer, CAO / Clerk	-