



Canadian Baseball Hall of Fame & Museum

**P.O. Box 1838 (140 Queen St. E.)
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MISSION: By honouring, preserving, fostering and sharing Canada's living history of baseball, we teach life lessons exemplified by the game

MINUTES

**CBHFM Board of Directors Meeting – 7:00am, Friday, April 28, 2017
140 Queen St. E., St. Marys, ON**

Present: Adam Stephens (Chair), Tammy Adkin (Secretary), Jody Hamade (Treasurer), Dave Morneau, Jordan Schofield, Bob Stephens, Julie Docker-Johnson, Liam Scott,

Ex-Officio: Al Strathdee (Mayor)

Staff: Scott Crawford, Director of Operations, Jocelyne Gall, Finance & Administration Coordinator

Regrets/Absences: Mike King, Mike Wilner, Harry Gundy, Tony Little, Ted Kalnins, Stephen Brooks, John Starzynski, Lynn Hainer (Council Rep)

Call to Order: Adam Stephens called the meeting to order

Declaration of any conflict of interest:

- None

Additions to Agenda:

- None

Approval of Agenda:

Moved by Julie Docker-Johnson; **Seconded** by Tammy Adkin:

THAT the CBHFM Board of Directors approves the agenda as circulated by email and distributed before this meeting April 28, 2017

Carried.

Approval of Minutes from February 24, 2017 & March 24, 2017:

Moved by Julie Docker-Johnson; **Seconded** by Tammy Adkin:

THAT the CBHFM Board of Directors approves the minutes of the board meeting that was held on February 24, 2017 and March 24, 2017 as circulated by email and distributed before the meeting.

Carried.

Business arising from the minutes of March 24, 2017:

None

New Business:

a. The Opening Pitch Thursday Night Event

- Almost 50 tickets have been sold and the committee will begin to push the event. The committee would like to engage Mike Wilner in the marketing and other Board members are encouraged to reach out to their contacts. The committee will send a communication out to help in that regard.

b. Museum Renovation

- Tammy has spoken with Terry Marklevitz and BaAM. They have begun to take measurements and will work on drawings next.
- Tammy also spoke with Grant Brouwer at the Town to determine expectations
- Adam recently presented an update to the Rotary Club

c. Communications with Delegations interested in Relocating Hall to their City

- The Board discussed recent conversations with people who contacted the Hall about potential relocation. The matter was tabled for future discussion (post-Induction).

Committee Reports:

a. Management – Adam Stephens

- No report

b. Finance – Jody Hamade & Scott Crawford

- The committee has created a document outlining roles and responsibilities
- Jody has been in discussion with TD Bank regarding the Hall's investments. Jeff Robinson, VP Portfolio Management will attend the May meeting to present options.
- Financial reports:
 - o A prior period error has been identified and is being rectified
 - o Jordan will confirm with MNP that the statements will be prepared in time for the May AGM
 - o This year's Inductee class has created a spike in memberships
 - o Adam acknowledged that there has been a major reduction in the Hall's debt (currently at \$80,000)

c. Resource Development

- No report

d. Outreach

- The committee is working on a report with social media as the focus
- The committee would like to see the website updated and bilingual in the future
- An email was circulated to the membership seeking help with social media

e. Nominating

- No report

f. Governance

- No report

Operations Report

a. Events/Induction

- The Induction ceremony will be at 1:00 on Third Field
- The Blue Jays will bring a radar gun, face painters, balloon makers and 2 alumni (Moseby & Ward) and will help to promote the weekend
- The Induction banner will be raised next week
- There are currently 20 celebrities confirmed for golf tournament

b. Baseball News

- The site is open and has already hosted teams from Quebec
- Zach and John are the site summer staff; Canada Summer Jobs has committed \$5000 towards Zach's salary
- Scott will send a monthly update to BIA to notify them of out of town teams

c. Museum Updates

- The St. Marys Downtown GM is hosting 'Drive for a Cause' in support of the Hall of Fame until Induction weekend
- Brett, the co-op student has returned to Ottawa but continues to work on the Hall's photo collection
- Scott attended Pitch Talks in Toronto April 17
- John and Dave presented the Jack Graney award in Montreal April 1
- The Blue Jays have agreed to allow the Hall to present Votto with the Tip O'Neill trophy in Toronto. Votto would like to do it in the media room. The target date is May 29.
- The Hall hosted its annual volunteer night April 12
- 2017 museum staff will commence May 4. Julie will take Jordan on a tour of St. Marys after May 15

New Business

- None

In Camera

- None

Motion to Terminate – Julie Docker-Johnson at 8:00 am

Next CBHFM Board Meeting dates:

All meetings at CBHFM Admin Office, 140 Queen St. E. at 7am

**May 26, June 30 (note change in date), July 28, August 25, September 22,
October 27, November 24, December 22**