Hi everyone,

last night at the September BIA board meeting, a motion was passed regarding parking during the Santa Claus parade. Trisha suggested we forward it immediately to the town, so it can be included in the traffic bylaw package coming to council this month.

**The motion is as follows:**

THAT a recommendation be made to council for no parking on the day of the Kinsmen Santa Claus Parade from Church Street to Water Street and on Water Street from Queen to Jones on both sides of the street from 4 to 9 p.m.

**Background information:**

The BIA has long believed that, for safety reasons and for enjoyment of the parade, parking should be limited along the parade route downtown, where the bulk of viewers congregate. Children moving between parked vehicles has led to accidents in past years, and many of the vehicles idle, which is bad for the environment and lungs. Many larger municipalities have parking parade bans.

If council chooses to pass a bylaw, the parking ban becomes enforceable by police. The BIA hopes that, on parade day (this year, Friday, Nov. 17), the town would ask for increased foot patrols near the beginning of the ban to ensure compliance. It is hoped that for future parades, the ban will become habit.

Additionally, the BIA is happy to work with the town's communication department on an education campaign, including: media releases, posters detailing the ban and providing alternate parking locations, and social media posts.

The day of the campaign, pylons with ban information can be placed on sidewalks, and as parking spots open at 4 p.m., the pylons can be moved into the spots. The mobility bus could be promoted as a shuttle from the Pyramid Centre (as was done during this year's Canada Day festivities) to further alleviate parking pressure in the downtown.

If you require any other information, please let me know.

Thanks,

Andrea