

BY-LAW 32-2018

THE CORPORATION OF THE TOWN OF ST. MARYS

Being a By-law to regulate the erection and display of Service Club Signs on Town Service Club Sign structures at Town of St. Marys points of entry.

- WHEREAS:** Section 11(1), of the *Municipal Act, 2001*, S.O. 2001, c.25, as amended, provides that a single-tier municipality may pass by-laws respecting matters within its spheres of jurisdiction;
- AND WHEREAS:** Subsection 11(3), paragraph 7 of the *Municipal Act, 2001*, S.O. 2001, c.25, authorizes municipalities to pass by-laws respecting signs;
- AND WHEREAS:** The Corporation of the Town of St. Marys By-Law No. 33-2005 does not account for Town Service Club Signs;
- NOW THEREFORE:** The Council of The Corporation of the Town of St. Marys hereby enacts as follows;

1.0. DEFINITIONS

1.1. For the purpose of this By-Law:

“Philanthropic” means dispensing or receiving aid from funds set aside for humanitarian purposes or overall betterment of the Town;

“Service Club” means a not-for-profit corporation or group, whose philanthropic principles are to address various community service needs in the Town via direct hands on efforts or by raising money for other organizations. Historical Service Clubs include Rotary International, Kiwanis, and Lions Service Clubs;

“Service Club Logo” means an organization’s registered or copyrighted official logo graphic;

“Service Cub Sign” means signs located at Town entranceways displaying the logos of Service Clubs active within the community;

“Town” means Town of St. Marys;

“Town Entry Sign” means a gateway road welcome sign placed near Town limits demonstrating the approximate delineation of municipal boundaries and displaying the Town’s name and logo.

2.0. GENERAL PROVISIONS

- 2.1. This by-law shall only apply to Service Club Signs positioned at roadway entrances to the Town.
- 2.2. No person shall erect, display, repair or alter or cause or permit to be erected, a Service Club Sign at the entrances of the Town, except in accordance with the provisions of this by-law.
- 2.3. Where a Service Club Sign has been approved pursuant to this by-law, no person shall erect, display, repair or alter or cause or permit to be erected, any signs except in accordance with the plans, and information that have been submitted and approved by the Town.

3.0. SERVICE CLUB SIGN ELIGIBILITY

- 3.1. Any Service Club requesting the placement of a Service Club Sign on the Service Club Sign structure will have to demonstrate their ability to meet the definition of "Service Club" as outlined in this by-law.
- 3.2. Service Clubs will have to complete an application form to be submitted to the Director of Public Works to be included on Service Club Sign structures.
- 3.3. Additionally, all requests are subject to Council approval and must comply with the Town's strategic priorities and overall guiding principles.
- 3.4. Each Service Club shall pay an annual sum of 1 dollar (\$1.00) to the Town for the renewal of their Service Club Sign.
- 3.5. The Canadian Baseball Hall of Fame and Museum (CBHFM) will be permitted to install Service Club Logo signs at each location despite not conforming to the Service Club definition as the CBHFM is an integral contributor to Town tourism and culture.

4.0. SERVICE CLUB SIGN LOCATIONS

- 4.1. Service Club Sign structures will be positioned near the Town limits on or within the municipal road allowances on the following roads:
 - a) North side of Queen St. East by Cain St. intersection;
 - b) South side of Queen St. West near the existing Town Entry Sign;
 - c) West side of James St. North near the existing Town Entry Sign; and
 - d) East side of James St. South near the existing Town Entry Sign.
- 4.2. Exact locations are to be at the discretion of the Town of St. Marys Public Works department.

5.0. DESIGN CONSIDERATION

- 5.1. The number of signs per Service Club at each location will be limited to one.
- 5.2. Per location fifteen (15) Service Club Signs will be accommodated on a sign structure.
- 5.3. The sign structures will incorporate the Town of St. Marys logo at the top and use official Town branding colours.
- 5.4. The sign structures shall also acknowledge that the Town of St. Marys is home to the Canadian Baseball Hall of Fame and Museum.
- 5.5. All individual Service Club Logo's shall:
 - a) Be 18' x 18' in size, constructed of 0.081 sign grade aluminium;
 - b) Be limited to the registered or copyrighted official logo of the organization and will be made of vinyl and mounted on aluminum and;
 - c) Not to contain street addresses and hours of operation.
- 5.6. Priority placement of individual Service Club Signs will be on a first come, first served basis.
- 5.7. The Town reserves the right to rearrange the placement of Service Club Signs.
- 5.8. Service Clubs who choose to participate must have signs displayed at all four (4) locations, thus requiring a quantity of four (4) Service Club Logo signs per Service Club.
- 5.9. If all available spaces on the sign structures are not spoken for, at Council's discretion, logo signs depicting Town landmarks may be installed.
 - a) Landmarks may include but are not limited to: Grand Trunk Trail, Pyramid Recreation Centre, St. Marys Museum, and the Water Tower.

6.0. SIGN CONSTRUCTION, MAINTENANCE AND RESPONSIBILITIES

- 6.1. The Town of St. Marys is responsible for constructing, installing and maintaining the Service Club Sign structure.
- 6.2. The Service Club is responsible for supplying an approved Service Club Sign as set out in Section 5.5.
- 6.3. The Service Club is responsible for the cost of the original Service Club Sign and any sign replacement deemed necessary by the Town.
- 6.4. The Town is responsible for installing and removing all Service Club Signs.
- 6.5. The Town may remove a Service Club's sign if:

- a) The sign is damaged;
- b) The sign is in decay;
- c) The Service Club is terminated.

6.6. It is the Service Club's responsibility to provide a replacement sign to the Town.

6.7. The Service Club may make a written request to the Director of Public Works at any time for the removal of their Service Club Signs from the Service Sign Structure.

6.8. The Town will determine the appropriate level of surface landscaping and accent lighting at its discretion.

7.0. SHORT TITLE

This By-Law may be referred as the "Service Club Sign By-Law".

8.0. ENACTMENT

This By-Law comes into force and takes effect on March 27, 2018.

Read a first and second time this 27th day of March, 2018.

Read a third and final time and passed this 27th day of March, 2018.

Mayor Al Stratheedee

Brent Kittmer, CAO / Clerk