

FORMAL REPORT

To:	Mayor Strathdee and Members of Council
Prepared by:	Jason Silcox, Building Inspector
Date of Meeting:	27 March 2018
Subject:	DEV 12-2018 Sign By-Law Variance Request

PURPOSE

Provide a variance to the Sign By-Law 33-2005 for temporary signage for the Piecemakers Quilt Show from April 26, 2018 until April 28 2018 at both entrances to the Pyramid Recreation Centre on 317 James Street South as well as the Old Water Tower on the southeast corner not in the daylight triangle.

RECOMMENDATION

THAT DEV 12-2018 Sign By-Law Variance Request report be received; and

THAT a variance to the Sign-By-Law be given for the installation of three temporary signs for the Piecemakers Quilt Show from April 26, 2018 until April 28, 2018 at both entrances to the Pyramid Recreation Centre on 317 James Street South as well as the Old Water Tower on the southeast corner not in the daylight triangle.

BACKGROUND

The Piecemakers Quilt Show has been presented by the Stonetown and Huron Perth Quilt Guilds for many years at the Pyramid Recreation Centre. The Guild has submitted the same request each and every year.

REPORT

The Piecemakers Quilt Show is a large attraction for many customers not familiar with St Marys. The Stonetown and Huron Perth Quilt Guilds are looking for a variance to the Sign By-Law to allow for temporary signage to be installed at the corner of Queen St. E. and James St. S. The signage will allow for their customers to be able to locate the venue with ease. The sign would be installed April 26-28, 2018 between 8:30am – 5pm. Signs are also be requested at both entrances of the Pyramid Centre at 314 James St. S.

SUMMARY

Provide a variance to the Sign By-Law 33-2005 for temporary signage for the Piecemakers Quilt Show from April 26, 2018 until April 28 2018 at both entrances to the Pyramid Recreation Centre on 317 James Street South as well as the Old Water Tower on the southeast corner not in the daylight triangle.

FINANCIAL IMPLICATIONS

None

STRATEGIC PLAN

☒ This initiative is supported by the following priorities, outcomes, and tactics in the Plan.

- Pillar #4 Economic Development:
 - Outcome: Marketing & Promotion Plan
 - Tactic(s): Establish St Marys as an ideal setting for new businesses and tourism. Emphasize its quality of life as a means of encouraging residential growth.

OTHERS CONSULTED:

Jed Kelly, Director of Public Works

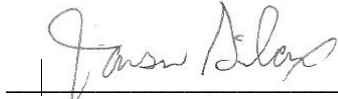
Stephanie Ische: Director of Community Services

ATTACHMENTS

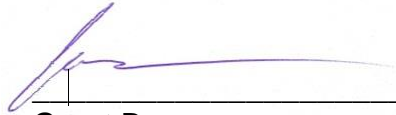
None

REVIEWED BY

Recommended by the Department



Jason Silcox
Building Inspector



Grant Brouwer
Director of Building and Development

Recommended by the CAO



Brent Kittmer
CAO / Clerk