



MINUTES
Strategic Priorities Committee

March 20, 2018
9:00 am
Council Chambers, Town Hall

Council Present: Mayor Strathdee
Councillor Osborne
Councillor Van Galen
Councillor Winter (arrived at 9:01am)
Councillor Pope (arrived at 9:04am)
Councillor Hainer
Councillor Craigmile

Staff Present: Brent Kittmer, CAO / Clerk
Trisha McKibbin, Director of Corporate Services / Deputy Clerk
Matthew Corbett, Library CEO
Jim Brown, Director of Finance / Treasurer
Stephanie Ische, Director of Community Services
Jed Kelly, Director of Public Works
Ciaran Brennan, Recreation Supervisor
Amy Cubberley, Curator / Archivist
Doug LaPointe, Pyramid Recreation Centre Operations Supervisor
Jenny Mikita, Senior Services Supervisor
Andrea Slade, Aquatics Supervisor
Jenna McCartney, Corporate Administrative Coordinator

1. CALL TO ORDER

Chair Strathdee called the meeting to order at 9:00am.

2. DECLARATIONS OF PECUNIARY INTEREST

None declared.

3. AMENDMENTS AND APPROVAL OF THE AGENDA

Resolution 2018-03-20-01

Moved By: Councillor Hainer

Seconded By: Councillor Craigmile

THAT the March 20, 2018 Strategic Priorities Committee agenda be accepted as presented.

CARRIED

Councillor Winter arrived at 9:01am.

4. CORRESPONDENCE

4.1 The Staffen Family Re: Recreation and Leisure Services Master Plan

Resolution 2018-03-20-02

Moved By: Councillor Craigmile

Seconded By: Councillor Hainer

THAT the correspondence from the Staffen Family regarding the Recreation and Leisure Services Master Plan be received.

CARRIED

5. DELEGATIONS AND PRESENTATIONS

None.

6. STRATEGIC PRIORITIES REVIEW

6.1 DCS 05-2018 Recreation and Leisure Services Master Plan

Stephanie Ische introduced Todd Brown of Monteith Brown Planning Consultants.

Ms. Ische spoke to DCS 05-2018 report.

Councillor Pope arrived at 9:04am.

Mr. Brown reviewed the power point presentation.

The key topics of discussion include:

- Clarification was provided that the future library service needs were not included within the Recreation and Leisure Services Master Plan due to pre-existing plans having been completed by the Library.
- Confirmation was provided that the Library Facility and Space Needs Assessment has not been adopted by the Library Board nor has it been adopted by the Town of St. Marys Council.
- Preliminary work has been completed to break down cost centers and to better understand operating costs at the PRC.

- Council will be presented with a recreation cost recovery policy as a part of the implementation of the master plan's recommendations. In addition to costing, there will be changes to the budget process related to the presentation of debt retirement costs in the 2019 draft budget.
- There are many ways in which a recreation advisory committee may be appointed. While the committee does not need to have a representative from all recreation and leisure organizations of St. Marys, the committee should be community focused, understanding current trends and make recommendations to Council on how to respond to the trends.
- The Committee discussed the marketing plan involving utilization of services between the Aquatic Centre and the YMCA. The marketing plan will be released in the near future.
- Parkland naturalization was reviewed. More details will be coming forward in the future.
- Partnerships and their benefits were discussed. It was identified that financial efficiencies are not the sole benefit of partnerships. Improving service delivery of programs and enhanced opportunities for fundraising were noted as valuable resources.
- Business plan models were discussed including costs and fees. Staff will report back in the future on proposed fees and elaborate on the opportunities and weaknesses of resident vs. non-resident fees.

Brent Kittmer stated that staff have begun to incorporate some of the key recommendations into current topics. For instance the discussion related to the development within the north ward and how parkland and trails will be presented has been considered.

Resolution 2018-03-20-03

Moved By: Councillor Van Galen

Seconded By: Councillor Osborne

THAT DCS 05-2018 Recreation and Leisure Services Master Plan be received; and

THAT the Strategic Priorities Committee recommend to Council:

THAT the draft Recreation and Leisure Plan be adopted as presented.

CARRIED

The Committee adjourned at 10:15am.

Chair Stratthdee called the meeting back to order at 10:28am.

6.2 PW 10-2018 Service Club Sign By-Law

Jed Kelly and Morgan Dykstra spoke to PW 10-2018 report and responded to questions from the Committee.

The consensus of the Committee is:

- The acknowledgement on the sign of the baseball organization in St. Marys be referred to by its legal name; Canadian Baseball Hall of Fame and Museum. And further, that the by-law be amended to include the legal name as well.
- In the event of blank spaces on the sign, the Town has the opportunity to market specific tourism attractions in St. Marys including but not limited to the Pyramid Recreation Centre, the Quarry, and the Water Tower.

Resolution 2018-03-20-04

Moved By: Councillor Hainer

Seconded By: Councillor Pope

THAT PW 10-2018 Service Club Sign By-Law be received; and

THAT the Strategic Priorities Committee approve the proposed sign structure design and quotation from Signs Ontario;

AND THAT the Strategic Priorities Committee recommend to Council:

THAT the proposed Service Club Sign By-law be approved.

CARRIED

6.3 COR 07-2018 Video Surveillance Policy

Trisha McKibbin spoke to COR 07-2018 report and responded to questions from the Committee.

The Committee came to the consensus on the following matter:

- That the policy should be amended to include that staff from the senior leadership team may be able to review the video record if a need arises.

Staff were directed to investigate the legislative requirements of the municipality should a police service request surveillance records for the purpose of generating public feedback about identifiable individuals.

Resolution 2018-03-20-05

Moved By: Councillor Winter

Seconded By: Councillor Osborne

THAT COR 07-2018 Video Surveillance Policy report be received; and

THAT the Strategic Priorities Committee recommends to Council:

THAT the draft Municipal Video Surveillance Policy be approved.

CARRIED

7. NEXT MEETING

Mayor Strathdee reviewed the upcoming April meeting as presented on the agenda.

Brent Kittmer elaborated on the discussion points of the UTRCA Flood Management presentation.

8. ADJOURNMENT

Resolution 2018-03-20-06

Moved By: Councillor Osborne

Seconded By: Councillor Craigmile

THAT this meeting of the Strategic Priorities Committee adjourn at 11:08am.

CARRIED

Al Strathdee, Mayor

Brent Kittmer, CAO / Clerk